



I Have A Degree In Communications! Now What?

Options In The World Of Communications

By

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Congratulations! You graduated with a degree in communications. Now it's time to get to work. You may already have a job lined up, but many graduates don't. Some have started looking, some haven't. The reasons for that vary, but for the purpose of this newsletter I'm going to assume you want to get to work building a new career in communications. The question may be where to start.

You may want to start by looking in the archives of this newsletter for the topic of *Is There Life After Journalism?* Many of the people who responded built great careers in other media and communications fields after leaving journalism. While journalism has been a great training ground for thousands of people in communications-related jobs, not everyone wants to do that.

So, what kinds of jobs are waiting for you in the world of communications? Here are some ‘starting’ positions to consider —

1. Journalist
2. Photo-journalist
3. Video producer/editor
4. Film maker
5. Communications specialist
6. Radio host
7. Podcast host
8. Technical writer
9. Social media specialist
10. Digital media specialist
11. Publishing specialist
12. Research specialist
13. Public relations specialist
14. Human relations specialist

15. Sales specialist
16. Marketing specialist
17. Customer service specialist
18. Project specialist
19. Social services specialist
20. Marketing researcher
21. Advertising specialist
22. Non-profit specialist
23. Fund-raising specialist
24. Editorial assistant
25. Customer service representative
26. Event planner
27. Political specialist
28. Speech writer
29. Public speaker

How much can a Communications Major earn?

As of Jun 21, 2023, the average hourly pay for the Communications Major jobs category in the United States is \$35 an hour. While ZipRecruiter is seeing hourly wages as high as \$63.46 and as low as \$14.66, the majority of wages within the Communications Major jobs category currently range between \$24.04 (25th percentile) to \$37.74 (75th percentile) across the United States. The average pay range for a Communications Major job varies greatly (by as much as \$13.70), which suggests there may be many opportunities for advancement and increased pay based on skill level, location and years of experience. [ZipRecruiter](#)

Individuals who have majored in communications can greatly benefit from breaking into the public relations world. This specific sector greatly rewards individuals that have the required specialized expertise, experience and proven positive track record. The national average for an entry-level profession in the public relations industry is approximately \$50,000 a year. ([Best Communications Degrees](#)).

Here's another article you may find helpful — [12 Communication Major Jobs at the Entry Level \(With Salaries\)](#).

Hard Work Does Pay Off

You worked hard to earn your degree, and you'll work even harder during the early years of your Communications career. None of us can predict the future, but I've found that hard work does pay off. Work hard, work smart, and you'll find that you made a good choice to graduate with a degree in Communications.



[1960s Radio News, © Mark McGee](#)